

Rep Order# 7908975 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 25169 Last Received: 09/27/2012 11:30 AM
 EC'd Yes Printed: 09/27/2012 10:22 AM
 Showing Buylines: All Lines

Station KSL-TV SALT LAKE CITY Agency () SMART MEDIA GROUP
 Advertiser () LOVE, MIA Sales Office () WASHINGTON
 LOVE/CD4/R Salesperson () JAMIE ANDRUS
 Product 928C03 Agency C/PUZZLE LOVE/ORDR/928C03
 Estimate# Flight Dates 09/28/2012 - 10/04/2012
 Buyer Patricia Dome
 Phone#
 Fax#
 Hists Weeks

— CONTRACT COMMENT —

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 FROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT W/THE THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	F	TODAY	9A-10A	:30	09/28-09/28	1	\$100.00	1
2	M, TH	TODAY	9A-10A	:30	10/01-10/04	2	\$100.00	2
		Buyline Comment: 1/DAY						
4	F	RACHAEL RAY	10A-11A	:30	09/28-09/28	1	\$55.00	1
5	W-TH	RACHAEL RAY	10A-11A	:30	10/03-10/04	2	\$55.00	2
		Buyline Comment: 1/DAY						
7	F	STUDIO 5	11A-12P	:30	09/28-09/28	1	\$55.00	1
8	M, TH	STUDIO 5	11A-12P	:30	10/01-10/04	2	\$55.00	2
		Buyline Comment: 1/DAY						
10	F	NEWS @ NOON	12P-1P	:30	09/28-09/28	1	\$100.00	1
11	M-TH	NEWS @ NOON	12P-1P	:30	10/01-10/04	3	\$100.00	3
		Buyline Comment: 1/DAY						

Advertiser () LOVE, MA
Product LOVE/CD4/R
Estimate# 928C03
Buyer Patricia Done
Phone#
Fax#
In Day Program

Rating: 1.1

Station	KSL-TV SALT LAKE CITY			Agency	SMART MEDIA GROUP			Rep Firm
Advertiser	() LOVE, MA			Agency	814 KING ST, SUITE 400 ALEXANDRIA, VA 22314			Sales Office () WASHINGTON Salesperson () JAMIE ANDRUS
Product	LOVE/CD4/R			Agency C/FLIP2/E	LOVE/CDR/928C03			Salesperson Phone# 202-872-1155
Estimate#	928C03			Flight Dates	09/28/2012 - 10/04/2012			Salesperson FAX#
Buyer	Patricia Done			Hiatus Weeks	Time	Len	Dates	Spots/Week
Phone#					-----	-----	-----	-----
Fax#					-----	-----	-----	-----
In	Day	Program			Time	Len	Dates	Spots/Week
Rating:		Days of Our Lives			2F-3P	:30	10/01-10/01	1
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14	M	DR. PHIL			3P-4P	:30	09/28-09/28	1
15	F	SUNDAY EDITION			9A-930A	:30	09/30-09/30	1
16	SU	MUSIC & SPOKEN			930A-10A	:30	09/30-09/30	1
17	SU	MORMON TIMES			10A-1030A	:30	09/30-09/30	1
18	SU	KATIE			4P-5P	:30	09/28-09/28	1
19	F	KATIE			4P-5P	:30	10/01-10/01	1
20	M-W-TH	KATIE			6A-7A	:30	09/28-09/28	1
		Buyline Comment: 1/DAY						
23	M	TODAY			5A-6A	:30	10/01-10/01	1
		Buyline Comment: 1/DAY						
24	F	TODAY 2			6A-7A	:30	10/01-10/04	3
		Buyline Comment: 1/DAY						
25	M-TU,TH	TODAY 2			6A-7A	:30	10/01-10/04	3
		Buyline Comment: 1/DAY						
28	F	TODAY			7A-8A	:30	09/28-09/28	1
		Buyline Comment: 1/DAY						

Station	KSL-TV SALT LAKE CITY		Agency	SMART MEDIA GROUP		Rep Firm
Advertiser	() LOVE, MIA		814 KING ST, SUITE 400	WASHINGTON		Sales Office
Product	LOVE/CD4/R		ALEXANDRIA, VA, 22314) JAMIE ANDRUS		Salesperson
Estimate#	928C03		Agency C/P/PIZIE	LOVE/ORDR/928C03		Salesperson Phone#
Buyer	Patricia Domé		Flight Dates	09/28/2012 - 10/04/2012		Salesperson FAX#
Phone#			Harris Weeks			202-872-1155
Fax#						
In	Day	Program	Time	Jen	Dates	Spots/Week
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29	M, W-TH	TODAY	7A-8A	:30	10/01-10/04	3
Rating:	2.7	BuyLine Comment: 1/DAY				\$250.00
32	F	TODAY	8A-9A	:30	09/28-09/28	1
Rating:	2.0					\$110.00
33	M-W	TODAY	8A-9A	:30	10/01-10/03	3
Rating:	2.0	BuyLine Comment: 1/DAY				\$110.00
36	SU	TODAY	7A-8A	:30	09/30-09/30	1
Rating:	1.5					\$20.00
37	SU	MEET THE PRESS	8A-9A	:30	09/30-09/30	1
Rating:	2.2					\$100.00
38	F	NEWS @ 5P	5P-530P	:30	09/28-09/28	1
Rating:	3.6					\$210.00
39	M-TU, TH	NEWS @ 5P	5P-530P	:30	10/01-10/04	3
Rating:	3.6	BuyLine Comment: 1/DAY				\$210.00
42	F	NEWS @ 6P	6P-630P	:30	09/28-09/28	1
Rating:	4.2					\$170.00
43	M, W	NEWS @ 6P	6P-630P	:30	10/01-10/03	2
Rating:	4.2	BuyLine Comment: 1/DAY				\$170.00
45	M	-----	630P-7P	:30	10/01-10/01	1
Rating:	2.7					\$125.00

Station	KSL-TV SALT LAKE CITY		Agency	SMART MEDIA GROUP		Rep Firm
Advertiser	() LOVE, MIA		814 KING ST, SUITE 400) WASHINGTON		Sales Office
Product	LOVE/CD4/R		ALEXANDRIA, VA 22314) JAMIE ANDRUS		Salesperson
Estimate#	92803		Agency C/P/PZL	LOVE/ORDR/928C03		Salesperson Phone#
Buyer	Patricia Dome		Flight Dates	09/28/2012 - 10/04/2012		202-872-1155
Phone#			Hiatus Weeks			Salesperson Fax#
Fax#						
Ln.	Day	Program	Time	Len	Dates	Spots/Week
46	W	KSL 5 NWS-6:30	630P-7P	:30	10/03-10/03	1
						\$125.00
						1
47	TH	KSL 5 NWS-6:30	630P-7P	:30	10/04-10/04	1
						\$125.00
						1
48	SA	6PM NEWS	6P-630P	:30	09/29-09/29	1
						\$100.00
						1
49	SU	NEWS	4P-430P	:30	09/30-09/30	1
						\$50.00
						1
50	F	TONIGHT SHOW	1035P-1135P	:30	09/28-09/28	1
						\$100.00
						1
51	SA	SPORTSBEAT	1035P-1105P	:30	09/29-09/29	1
						\$110.00
						1
52	F	10 P NEWS	10P-1035P	:30	09/28-09/28	1
						\$950.00
						1
53	M	10 P NEWS	10P-1035P	:30	10/01-10/01	1
						\$950.00
						1
54	W	10 P NEWS	10P-1035P	:30	10/03-10/03	1
						\$950.00
						1
55	SA	10 P NEWS	10P-1035P	:30	09/29-09/29	1
						\$550.00
						1
56	SU	NEWS	10P-1035P	:30	09/30-09/30	1
						\$900.00
						1
57	SA	GAME NIGHT LIVE	630P-7P	:30	09/29-09/29	1
						\$30.00
						1

Rep Order# 7908975 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 25169 Last Received: 09/27/2012 11:30 AM Printed: 09/27/2012 10:22 AM
EC'd Yes Showing Buylines: All Lines

—REPORT TOTALS—

Report Totals: 59 / \$11,480.00

Sep 12:	25 / \$4,885.00	Oct 12:	34 / \$6,605.00
Sales Totals: 59 / \$11,490.00			
Station Totals: 59 / \$11,490.00			
Lines not sent/ord/strm: 0 / 0.00			

הנתקה מכם